



## EQUIPMENT TRADE SERVICE CO INC. CLEANING PRODUCTS SPECIALISTS

20 E. Winona Ave. Norwood, PA 19074 Ph. (610) 583-7657 Fax. (610) 583-5479 [www.taginator.com](http://www.taginator.com)



**TAGINATOR® BIODEGRADABLE,  
SPRAYABLE LIQUID GRAFFITI  
REMOVER FOR MASONRY**

## BENEFITS AND ADVANTAGES

1. **Taginator®** is formulated using only biodegradable ingredients.
2. **Taginator®** has a 'fresh and clean' scent.
3. **Taginator®** is formulated with 'deep rinse' additives.
4. **Taginator®** is non-flammable for worker and transportation safety.
5. **Taginator®** contains no carcinogens (such as methylene chloride).
6. **Taginator®** is ready to use requiring no stirring or premixing
7. **Taginator®** is a thin liquid offering the following advantages over thickened products.
  - A) **Taginator®** is sprayed onto graffiti, not brush applied, eliminating brushing tools and dramatically reducing application labor costs by at least 75%.
  - B) **Taginator®** covers two or more times the square foot coverage compared to thickened products.
  - C) **Taginator®** containers are easily and completely emptied eliminating wasted product remaining in containers.
  - D) **Taginator®** easily soaks deep into the pores of masonry where the graffiti lies and brushed products can't get at.
  - E) Quicker product application and effective performance on highway roadsides, underpasses and overpasses, reduces worker exposure time to dangerous high-speed vehicles allowing for a faster return to unrestricted traffic pattern.
6. At temperatures well below 0°F., **Taginator®** remains a liquid. This and other characteristics makes **Taginator® a product that performs year round**, other products fail at 40° to 60°F. ambient or surface temperatures.
7. **Taginator®** is formulated with Biodegradable ingredients uncommon to the cleaning industries. Great care was taken to avoid using ingredients that fail when contacted with water. This allows **Taginator®** to be effective on rain soaked masonry, conditions such as morning dew or on multi-layered graffiti removal tasks that may require pressure water rinsing between layers. Other products require the masonry to completely dry out prior to second applications requiring a second visit to the same spot on another day.
8. **Taginator® makes anti-graffiti coatings obsolete!** Prior to the introduction of **Taginator®** in 1998, the best technology available was prevention. Countless gallons of permanent and sacrificial coatings have been applied on miles and miles of masonry surfaces. Once graffiti is placed onto these coated surfaces, removal of the graffiti still required applying removal products. ETS Co. believes these coatings were required due to the inability of other removal products to remove graffiti off uncoated masonry. **Taginator® works so well, it makes anti-graffiti coatings obsolete!**

**ANY QUESTIONS? CALL US AT: (610) 583-7657!**